



STEINBECK INNOVATION CLUSTER

INNOVATION



ACCELERATION



INVESTMENT



CORPORATE



Steinbeck Innovation Cluster

A public/private effort to galvanize the region's agricultural (and aquacultural) industry, educational resources, technology, and innovative drive to build both local prosperity and global impact by creating an ecosystem to accelerate agricultural technology Innovation.

Steinbeck Innovation Foundation is a non-profit 501c3.



Smart Farm Opportunity

The world population will surpass 9 billion people by 2050 requiring food production to nearly double.

Technology Innovation will be critical to meet this demand.

- According to the United Nations Food and Agricultural Organization (UNFAO), 70% of the food needed to meet the demand must come from technologies that enhance production efficiency.

Steinbeck Innovation Cluster will build an ecosystem to position the Salinas valley as a global leader to meet this challenge.



Steinbeck Innovation Cluster - Framework



Innovation – Building Innovative Capacity

Youth Programs



Building a New Generation of Technology Leaders

Run by volunteers and mentors, the Salinas CoderDojo program is a free computer-coding club where young people can learn how to develop websites, web apps, games and more. K-12 programs will focus on technology, aquaculture and agriculture sustainability.

Tech Education



Partnering with Education Institutions

Development of education partnerships and programs tailored to the development of solutions for the world's food, water and energy-related challenges in the 21st century.

Entrepreneurial Training



Helping People Pursue their Entrepreneurial Dreams

The Steinbeck Innovation Foundation will offer Kauffman FastTrac training in partnership with SVG Partners and Hartnell College in September 2013.

Advanced Research



Support of Advanced Research projects

Development of funded advanced research project aligned to the development of solutions for the world's food, water and energy-related challenges in the 21st century.

We need your support

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CoderDojo Salinas

CoderDojo Salinas is a youth technology group that teaches programming concepts, and develops individual and group projects to inspire local youth and build upon a global community of programmers.



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Building Innovative Capacity
- ACCELERATION**
Startup Incubation
- INVESTMENT**
Innovation Fund
- CORPORATE**
Strategic Corporate Engagement

Thank You

