

SOCIAL AND DIGITAL MEDIA FOR LAW FIRMS: ANATOMY OF VIDEO



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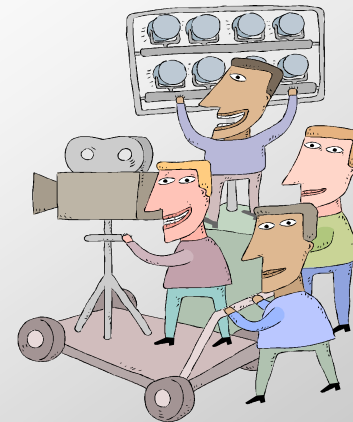
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PRODUCTION

- Homemade
- Online Video Services
- Professionally Produced



CONTENT

“If you want me to give you a two-hour presentation, I am ready today. If you want only a five-minute speech, it will take me two weeks to prepare.”

- Mark Twain



DISTRIBUTION

- Social Media (e.g., YouTube, Facebook)
- Law Firm Website
- Conferences/Presentations
- Newsletters



OUR VIDEOS

All of our videos can be viewed at the Royse Law
Website's Video Page:

http://www.rroyselaw.com/utube_video.html



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